

DON'T JUST BE A CONSUMER IN THE WORLD OF SUPPLY CHAINS, BECOME A LEADER!

Supply Chain is Every Step in the Process to Get a Product or a Service to the Customer.

SUPPLY CHAIN FRAMEWORK AND STRATEGY

MINI MASTER CLASS

It's no secret that the field of supply chain management is thriving. Businesses all around the world have changed their strategies and, more crucially, globalization and competition have forced businesses to rethink how they operate profitably. It's a supply chain strategy that impacts every aspect of our lives, from our cars to our clothes to the food we eat. Today, the supply chain is as important as sales, marketing, and finance in many businesses. This is because there is a lot of variation in consumer demand, and products are available at a lower cost.

MODULE 01

UPSTREAM SUPPLY CHAIN

- 1.1 - Introduction to Supply Chain
- 1.2 - Supply Chain Players
- 1.3 - Inventory Planning
- 1.4 - Demand Planning
- 1.5 - Sourcing and Purchasing
- 1.6 - Tactical and Strategic Sourcing

MODULE 02

DOWNSTREAM SUPPLY CHAIN

- 2.1 - Make in Supply Chain
- 2.2 - Materials Requirements Planning
- 2.3 - Deliver in Supply Chain
- 2.4 - Deliver Components
- 2.5 - Customer Service in Supply Chain
- 2.6 - Managing Key Customers

CASE STUDIES COVERED IN THE COURSE

- Supply Chain a Competitive Advantage
- Effective Supply Chain Management
- Strategies for Effective Procurement
- Cross-Functional Team
- Push and Pull Strategies
- Primary and Secondary Packaging
- Domestic and International Supply Chain
- Safeguarding Warehousing Success
- Building Best-in-Class Supply Chain Teams
- Supply Chain Network
- Centralized vs. Decentralized Supply Chain
- Horizontal and Vertical Integration Strategies
- Strategic and Operational Supply Chain Plans
- Common Challenges in Supply Chain
- Technology in Supply Chain
- Supply Chain Risk Assessment
- Compliance in Supply Chain Management
- Steps to Future Proof your Supply Chain Career

HIGH DEMAND - HIGH REWARD

Average Annual Salary Trends and Career Opportunities in the U.S. Supply Chain Industry

Supply Chain MANAGERS US\$90,000 TO \$115,000	Supply Chain ANALYSTS \$65,000 TO \$85,000	Supply Chain DIRECTORS \$120,000 TO \$160,000	Warehouse MANAGERS \$75,000 TO \$95,000	Warehouse SUPERVISORS \$55,000 TO \$70,000	Warehouse WORKERS \$37,000 TO \$45,000
Logistics MANAGERS \$85,000 TO \$110,000	Logistics COORDINATORS \$60,000 TO \$75,000	Logistics ANALYSTS \$65,000 TO \$80,000	Procurement MANAGERS \$85,000 TO \$115,000	Procurement SPECIALISTS \$60,000 TO \$75,000	Procurement ANALYSTS \$55,000 TO \$70,000

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Students Earn a Certificate once They Pass the Course

MASTER CLASS

LOGISTICS AND TRANSPORTATION OPERATIONS STRATEGIES

Logistics and transportation are the backbone of global commerce, ensuring products move smoothly from suppliers to customers, reducing costs, and improving delivery times. Understanding international trade regulations and documentation is crucial for legal compliance and accessing new markets. Logistics expertise enables organizations to meet global market demands, expand their reach, and stay competitive.

MODULE 01

LOGISTICS FRAMEWORK AND OPERATIONS

- 1.1 - Logistics Fundamental
- 1.2 - Order Management
- 1.3 - Transportation Management
- 1.4 - Documentations and Process Flow in Logistics
- 1.5 - Logistics Management Systems
- 1.6 - 3PL and 4PL Logistics

MODULE 02

IMPORT AND EXPORT MANAGEMENT

- 2.1 - Import and Export
- 2.2 - Harmonized System (HS) Code
- 2.3 - Documentation and Licensing
- 2.4 - Logistics Planning in Import and Export
- 2.5 - Freight Forwarding
- 2.6 - Letters of Credit (L/C)

CASE STUDIES COVERED IN THE COURSE

- Zara's Fast Fashion Logistics
- Coca-Cola's Global Order Management
- Walmart's Retail Transportation
- Pfizer's Pharma Documentation
- Unilever's Logistics Systems
- Procter & Gamble's Supply Chain
- Amazon's E-commerce Logistics
- IKEA's Trade Logistics
- Nestlé's Import/Export Compliance
- Boeing's Supply Chain Strategy
- Sony's Global Freight Management
- H&M's Trade Security

EVENTS THAT RESHAPED LOGISTICS AND TRANSPORTATION

- (2024) The Baltimore Bridge Collapse
- (2022) Port Congestion in Shanghai
- (2022) Taiwan Strait Tensions
- (2021) U.S. East Coast Ports Congestion
- (2021) Texas Winter Storm
- (2021) Dutch Port of Rotterdam Cyberattack
- (2021) Amazon Warehouse Fire in Germany
- (2021) Ever Given Suez Canal Blockage
- (2020) Logistics Disruptions COVID-19 Pandemic
- (2020) COVID-19 Vaccine Distribution
- (2020) Lack of Container Availability
- (2019) Singapore's Port Strike
- (2019) Australian Wildfires
- (2018) U.S.-China Trade War
- (2018) Malacca Strait 2018 Ship Collision
- (2017) Hurricane Harvey
- (2017) Cyberattack on Maersk
- (2016) Panama Canal Expansion
- (2016) Hanjin Shipping Bankruptcy
- (2014) Strikes and Labor Disputes at Major Ports
- (2011) Fukushima Nuclear Disaster
- (2008) Increased Piracy in the Gulf of Aden
- (2005) Hurricane Katrina

MASSIVE GROWTH IN SUPPLY CHAIN AND LOGISTICS

Opens up exciting opportunities for qualified professionals to lead and transform in supply chain

Supply chain jobs in the U.S. are expected to grow by **30% from 2020 to 2030**

The U.S. warehouse and distribution market is projected to reach 1.4 billion square feet by 2025.	9 out of 10 industries have warehousing and stock management functions.	60% of small businesses with employees have at least 1 position dedicated to inventory management or fulfillment.	4.7 million retail establishments operate in the US, relying heavily on efficient inventory management.	US e-commerce sales projected to reach \$1.4 trillion by 2025 , increasing demand for skilled e-commerce fulfillment professionals.
10.23 billion tons of freight are transported annually in the U.S.	The U.S. transportation sector employs 8.7 million people , making up 6% of the workforce.	10% growth in warehousing and logistics between 2022 and 2032 , creating an estimated 1.6 million new jobs.	Over 1.7 million warehousing and storage jobs open in the US as of May 2024.	The trucking industry is short about 80,000 drivers as of 2023.